

THE SPIN

by **TextilWirtschaft**

International. Fashion. Business

THE DAILY INTERNATIONAL FASHION BUSINESS NEWSLETTER.

**What is happening in the international fashion business?
THE SPIN knows.**

**THE SPIN provides the sector with all relevant fashion industry
information from around the globe.**

CATEGORIES:

**RETAIL & COMMERCE. BRANDS & BRANDING. MARKETS & POLITICS.
PEOPLE & POSITIONS. TECH & INNOVATIONS. LAST, NOT LEAST.**

**>>> INTERNATIONAL VISIBILITY FOR YOUR BRAND!
BOOK NOW AND GAIN PRIME EXPOSURE AMONG THE INTERNATIONAL
FASHION COMMUNITY.**



HEADER

**480 x 100 px
5 ads a week
3,300 €**

CONTENT AD

**480 x 190 px or
300 x 250 px
5 ads a week
2,600 €**

TEXT AD

**Headline: max. 50 characters
Text: max. 350 characters
5 ads a week
2,600 €**

**Conditions relate to the run
period from Monday – Friday**

All prices exclude VAT.

Discount rate: Grading

- € 6,000 - 3 %
- € 12,000 - 5 %
- € 18,000 - 10 %
- € 25,000 - 15 %
- € 33,000 - 20 %
- € 40,000 - 25 %
- € 48,000 - 30 %
- € 55,000 - 35 %
- € 62,000 - 40 %